

# THRIVING



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# REGIONS LEAD A THRIVING STATE

## SETTING YOUR PRIORITIES

# WORKFORCE

see pages 17-20 of Briefing Book

select 1<sup>st</sup> priority

- |     |    |  |
|-----|----|--|
| 25% | A. | Increase investment in career technical education in high-demand fields.   |
| 7%  | B. | Encourage entrepreneurship training in preparing youth for economic opportunity.   |
| 6%  | C. | Promote alignment across institutions to comprehensively invest in youth.  |
| 9%  | D. | Increase investment in early child education as a long-term investment toward closing the achievement gap and preparing the future workforce for economic success. |
| 12% | E. | Improve the k-12 curriculum focus on basic skills achievement.   |
| 21% | F. | Strengthen industry sector partnerships between employers and workforce development providers.   |
| 16% | G. | Increase k-12 curriculum focus on STEM (Science, Technology, Engineering and Math) education and linked or contextualized learning.                                |
| 4%  | H. | Increase investment for improving minority and low-income youth participation in career technical education and other post-secondary education.                    |

# WORKFORCE

see pages 17-20 of Briefing Book

select 2<sup>nd</sup> priority

- 19%** A. Increase investment in career technical education in high-demand fields.
- 10%** B. Encourage entrepreneurship training in preparing youth for economic opportunity.
- 6%** C. Promote alignment across institutions to comprehensively invest in youth.
- 13%** D. Increase investment in early child education as a long-term investment toward closing the achievement gap and preparing the future workforce for economic success.
- 10%** E. Improve the k-12 curriculum focus on basic skills achievement.
- 14%** F. Strengthen industry sector partnerships between employers and workforce development providers.
- 19%** G. Increase k-12 curriculum focus on STEM (Science, Technology, Engineering and Math) education and linked or contextualized learning.
- 9%** H. Increase investment for improving minority and low-income youth participation in career technical education and other post-secondary education.

# WORKFORCE

see pages 17-20 of Briefing Book

## select 3<sup>rd</sup> priority

- 12%** A. Increase investment in career technical education in high-demand fields.
- 13%** B. Encourage entrepreneurship training in preparing youth for economic opportunity.
- 7%** C. Promote alignment across institutions to comprehensively invest in youth.
- 9%** D. Increase investment in early child education as a long-term investment toward closing the achievement gap and preparing the future workforce for economic success.
- 10%** E. Improve the k-12 curriculum focus on basic skills achievement.
- 14%** F. Strengthen industry sector partnerships between employers and workforce development providers.
- 25%** G. Increase k-12 curriculum focus on STEM (Science, Technology, Engineering and Math) education and linked or contextualized learning.
- 10%** H. Increase investment for improving minority and low-income youth participation in career technical education and other post-secondary education.

# INFRASTRUCTURE

see pages 21-25 of Briefing Book

select **1<sup>st</sup>** priority

- 45%** A. Modernize CA's water infrastructure to ensure reliability of CA's water supply, balanced with environmental preservation.
- 12%** B. Develop comprehensive energy infrastructure plan.
- 3%** C. Establish and support a national and regional freight movement policy.
- 13%** D. Approve local ballot initiative for a sales tax increase dedicated to local transportation funding.
- 1%** E. Develop infrastructure for scaling successful social programs.
- 7%** F. Expand and promote options for private financing of infrastructure.
- 9%** G. Expand broadband infrastructure.
- 9%** H. Expand public investment in CA's transportation infrastructure.

# INFRASTRUCTURE

see pages 21-25 of Briefing Book

select 2<sup>nd</sup> priority

- 30% A. Modernize CA's water infrastructure to ensure reliability of CA's water supply, balanced with environmental preservation.
- 15% B. Develop comprehensive energy infrastructure plan.
- 3% C. Establish and support a national and regional freight movement policy.
- 12% D. Approve local ballot initiative for a sales tax increase dedicated to local transportation funding.
- 11% E. Develop infrastructure for scaling successful social programs.
- 15% F. Expand and promote options for private financing of infrastructure.
- 3% G. Expand broadband infrastructure.
- 11% H. Expand public investment in CA's transportation infrastructure.

# INFRASTRUCTURE

see pages 21-25 of Briefing Book

select 3<sup>rd</sup> priority

- 12% A. Modernize CA's water infrastructure to ensure reliability of CA's water supply, balanced with environmental preservation.
- 26% B. Develop comprehensive energy infrastructure plan.
- 8% C. Establish and support a national and regional freight movement policy.
- 9% D. Approve local ballot initiative for a sales tax increase dedicated to local transportation funding.
- 3% E. Develop infrastructure for scaling successful social programs.
- 15% F. Expand and promote options for private financing of infrastructure.
- 5% G. Expand broadband infrastructure.
- 23% H. Expand public investment in CA's transportation infrastructure.

# REGULATIONS

see pages 27-30 of Briefing Book

select **1<sup>st</sup>** priority

- 6%** A. Support measures that expand the use of design-build and Public Private Partnerships (P3's).
- 0%** B. Support legislation and initiatives for a state goods movement plan.
- 32%** C. CEQA modernization.
- 9%** D. Support mandatory economic impact analyses on all new and existing business regulation.
- 29%** E. Encourage cities and public agencies to proactively engage and work with private sector to streamline regulations.
- 11%** F. Establish a CA sales and use tax exemption for the purchase of manufacturing equipment.
- 9%** G. Increase regulatory oversight of hydraulic fracturing in the oil & gas industry for improved transparency of it's impacts & benefits.
- 3%** H. Modify implementation of AB 32 and Cap and Trade.



# REGULATIONS

see pages 27-30 of Briefing Book

select 2<sup>nd</sup> priority

- % A. Support measures that expand the use of design-build and Public Private Partnerships (P3's).
- % B. Support legislation and initiatives for a state goods movement plan.
- C. CEQA modernization.
- 2% D. Support mandatory economic impact analyses on all new and existing business regulation.
- % E. Encourage cities and public agencies to proactively engage and work with private sector to streamline regulations.
- 0% F. Establish a CA sales and use tax exemption for the purchase of manufacturing equipment.
- 1% G. Increase regulatory oversight of hydraulic fracturing in the oil & gas industry for improved transparency of it's impacts & benefits.
- % H. Modify implementation of AB 32 and Cap and Trade.
- %

# REGULATIONS

see pages 27-30 of Briefing Book

select 3<sup>rd</sup> priority

- 12%** A. Support measures that expand the use of design-build and Public Private Partnerships (P3's).
- 5%** B. Support legislation and initiatives for a state goods movement plan.
- 21%** C. CEQA modernization.
- 14%** D. Support mandatory economic impact analyses on all new and existing business regulation.
- 14%** E. Encourage cities and public agencies to proactively engage and work with private sector to streamline regulations.
- 20%** F. Establish a CA sales and use tax exemption for the purchase of manufacturing equipment.
- 8%** G. Increase regulatory oversight of hydraulic fracturing in the oil & gas industry for improved transparency of it's impacts & benefits.
- 8%** H. Modify implementation of AB 32 and Cap and Trade.

# INNOVATION

see pages 31-32 of Briefing Book

select **1<sup>st</sup>** priority

- 40%** A. Create and support advanced manufacturing initiatives in regions throughout CA.
- 16%** B. Expand CA's Innovation Hub (iHub) program to stimulate economic collaboration.
- 27%** C. Increase support and flexibility for technology transfer from CA's research and education institutions to the private sector.
- 17%** D. Promote the establishment of high-tech business incubators and accelerators.

# INNOVATION

see pages 31-32 of Briefing Book

select 2<sup>nd</sup> priority

- 32%** A. Create and support advanced manufacturing initiatives in regions throughout CA.
- 16%** B. Expand CA's Innovation Hub (iHub) program to stimulate economic collaboration.
- 40%** C. Increase support and flexibility for technology transfer from CA's research and education institutions to the private sector.
- 13%** D. Promote the establishment of high-tech business incubators and accelerators.

# CAPITAL

see pages 33-34 of Briefing Book

select **1<sup>st</sup>** priority

- 10%** A. Increase access to capital in under-served communities.
- 10%** B. Establish a CA State Venture Capital Fund to leverage public/private sector investment in CA business growth.
- 40%** C. Create regional seed funds to increase small business access to capital.
- 29%** D. Increase investment in technical assistance to small and mid-sized firms to improve access to appropriate sources of capital.
- 13%** E. Expand CA's Industrial Development Bond financing tool to improve access to low-cost capital for manufacturing firms investing in capital projects.

# CAPITAL

see pages 33-34 of Briefing Book

select 2<sup>nd</sup> priority

**16%** A. Increase access to capital in under-served communities.

**5%** B. Establish a CA State Venture Capital Fund to leverage public/private sector investment in CA business growth.

**14%** C. Create regional seed funds to increase small business access to capital.

**50%** D. Increase investment in technical assistance to small and mid-sized firms to improve access to appropriate sources of capital.

**16%** E. Expand CA's Industrial Development Bond financing tool to improve access to low-cost capital for manufacturing firms investing in capital projects.

# CAPITAL

see pages 33-34 of Briefing Book

select 3<sup>rd</sup> priority

- 26%** A. Increase access to capital in under-served communities.
- 18%** B. Establish a CA State Venture Capital Fund to leverage public/private sector investment in CA business growth.
- 21%** C. Create regional seed funds to increase small business access to capital.
- 23%** D. Increase investment in technical assistance to small and mid-sized firms to improve access to appropriate sources of capital.
- 12%** E. Expand CA's Industrial Development Bond financing tool to improve access to low-cost capital for manufacturing firms investing in capital projects.

# OTHER

see pages 35-36 of Briefing Book

select **1<sup>st</sup>** priority

- 34%** A. Align statewide and regional efforts to protect and advance the defense industry economy.
- 15%** B. Exercise CA Executive and Legislative leadership for statewide & regional initiatives to attract and grow investment and business growth around the unmanned vehicle industry sub-sector.
- 24%** C. Align and coordinate export-promotion efforts statewide and regionally.
- 17%** D. Promote the health of ecosystems as well as the livelihoods that are based on natural resources.
- 10%** E. Improve charitable and foundation contributions to local non-profits to strengthen the sector and to ensure improvement in our regional quality of life.



# OTHER

see pages 35-36 of Briefing Book

select 2<sup>nd</sup> priority

- 16%** A. Align statewide and regional efforts to protect and advance the defense industry economy.
- 11%** B. Exercise CA Executive and Legislative leadership for statewide & regional initiatives to attract and grow investment and business growth around the unmanned vehicle industry sub-sector.
- 37%** C. Align and coordinate export-promotion efforts statewide and regionally.
- 16%** D. Promote the health of ecosystems as well as the livelihoods that are based on natural resources.
- 19%** E. Improve charitable and foundation contributions to local non-profits to strengthen the sector and to ensure improvement in our regional quality of life.

# OTHER

see pages 35-36 of Briefing Book

select 3<sup>rd</sup> priority

- 7%** A. Align statewide and regional efforts to protect and advance the defense industry economy.
- 11%** B. Exercise CA Executive and Legislative leadership for statewide & regional initiatives to attract and grow investment and business growth around the unmanned vehicle industry sub-sector.
- 25%** C. Align and coordinate export-promotion efforts statewide and regionally.
- 20%** D. Promote the health of ecosystems as well as the livelihoods that are based on natural resources.
- 36%** E. Improve charitable and foundation contributions to local non-profits to strengthen the sector and to ensure improvement in our regional quality of life.

# THRIVING



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## THANK YOU

*please leave keypads at your table!*